IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Euan Christopher Smith et al.   Examiner: Nathan Brown

Serial No.: 10/578,659   Group Art Unit: 2129

Filed: May 9, 2006   Docket No.: 1365.105US1

Customer No.: 21186   Confirmation No.: 1396

Title: A METHOD OF DRIVING A DISPLAY USING NON-NEGATIVE MATRIX
            FACTORIZATION TO DETERMINE A PAIR OF MATRICES FOR
            REPRESENTING FEATURES OF PIXEL DATA IN AN IMAGE DATA
            MATRIX AND DETERMINING WEIGHTS OF SAID FEATURES SUCH
            THAT A PRODUCT OF THE MATRICES APPROXIMATES THE IMAGE
            DATA MATRIX

COMMUNICATION RE: FEE ADDRESS

Mail Stop Issue Fee
Commissioner for Patents
P.O.Box 1450
Alexandria, VA 22313-1450

In response to the Notice of Allowance and Issue Fee Due, please record the Fee Address

under the provisions of 37 CFR 1.363 as the following:

Customer Number 21186

Please direct any inquiries to the undersigned attorney at (612) 371-2132.

Respectfully submitted,

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Date ___April 25, 2011___   By ___/Robert B. Madden/___
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CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is filed using the USPTO's electronic filing system EFS-Web, and is addressed to: Mail Stop Issue Fee, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 25th day of April, 2011.

___Jamie A. Ehlers___   / Jamie A. Ehlers /
Name   Signature